# PRIVACY POLICY

## Last Updated on Jan 2024

We appreciate your decision to join our community here at Power Providers Company Ltd ("Company," "we," "us," or "our"). Our dedication lies in safeguarding your personal data and your entitlement to privacy. If you have any inquiries or reservations regarding this privacy statement or our procedures regarding your personal information, please don't hesitate to get in touch with us at <a href="info@powerproviders.co.tz">info@powerproviders.co.tz</a>.

This privacy statement outlines how we may utilize your information under the following circumstances:

- 1. When you visit our website at https://powerproviders.co.tz/
- 2. When you engage with us through other interconnected means, such as sales, marketing, or participation in events.

When we mention the following terms within this privacy disclosure:

"Website," we are referring to any website associated with us that includes or links to this policy.

"Services," we are referring to our Website, as well as other connected services, encompassing sales, marketing, or events.

The primary objective of this privacy policy is to provide you with a clear and understandable explanation of the information we collect, how we employ it, and the rights you possess in relation to it. If there are any clauses within this privacy statement that you find objectionable, kindly cease using our Services immediately.

Please read this privacy policy carefully, as it will help you understand what we do with the information that we collect.

### **Table of Contents**

- 1. Information Collection: What Data Do We Gather?
- 2. Information Utilization: How Do We Employ Your Data?
- 3. Data Sharing: Will Your Information Be Shared?
- 4. Recipients: With Whom Is Your Information Shared?
- 5. Usage of Tracking Technologies: Do We Employ Cookies and Other Tracking Tools?
- 6. Social Logins: How Do We Manage Your Social Logins?
- 7. Data Retention: How Long Is Your Information Retained?
- 8. Data Security: How Do We Safeguard Your Information?
- 9. Privacy Rights: What Are Your Rights Regarding Privacy?
- 10. Notice Updates: Do We Modify This Notice?
- 11. Contact Us: How Can You Reach Us Regarding This Notice?

#### 1. Information Collection: What Data Do We Gather?

In Brief: We gather personal data that you furnish to us.

We collect personal information that you willingly provide when you register on the Website, express an interest in learning more about us or our products and services, participate in Website activities - such as posting inquiry in our online forms, and when you contact us through other means.

The specific personal information we collect varies based on your interactions with us and the Website, the choices you make, and the products and features you use. This may encompass the following:

Information You Provide: We collect names, phone numbers, email addresses, mailing addresses, contact preferences, and location details.

Automatically Gathered Information:

In Short: Some information, such as your Internet Protocol (IP) address which is automatically collected when a customer or website visitor engages with us through either of our contact form or email address only.

When you visit or interact with the website, various information is automatically gathered. This data, while not disclosing your specific identity (such as name or contact details), encompasses details related to your device and usage patterns, including IP address, browser type, device characteristics, operating system, language preferences, referring URLs, device name, country, location, and technical data. The primary purpose of collecting this information is to enhance website security, ensure smooth operation, and support internal analytics and reporting endeavors.

Device Information: We collect device data, including information about your computer, phone, tablet, or other devices used to access the Website. Depending on the device type, this data may include your IP address (or proxy server) and location.

Location Data: We gather location data, which may be precise or imprecise, concerning your device's location. The extent of data collected depends on your device type and settings for accessing the Website. On our website you will find a form requesting your location information, this option is not mandatory you can opt out of disclosing your location information.

Payment Information: If you make purchases or request a service, we may collect the necessary data such as Company/Personal/ Organization Name, TIN Number, VRN number, Billing Address and Bank details to process your payment. Please ensure that all personal information you provide to us remains truthful, complete, and accurate, and notify us of any changes to such information.

#### 2. Information Utilization: How Do We Employ Your Data?

We utilize personal information gathered through our online contact form for various business purposes. We handle your personal information for these purposes based on our business operations, to enter into or fulfill a contract with you, with your consent, and/or to comply with our legal obligations. We specify the particular grounds for processing next to each purpose listed below.

- To send administrative information to you. We may use your personal information to send you product, service and new feature information and/or information about changes to our terms, conditions, and policies. Example, the newsletter we share with our clients
- To send business information to you. Based on your interest with our variety of products and services we offer, we may reach you out with the quote for the requested product, or to share with you company specific promotional information

#### 3. Data Sharing: Will Your Information Be Shared?

We Don't disclose your personal information to any third party without your consent. When we are required to do so, a written request will be issued to you for permission for us to share your information, such as Legal Obligations. We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements)

## 4. Recipients: With Whom Is Your Information Shared?

As highlighted in the previous section. Neither of your personal information including your names, phone numbers, emails and or your location is displayed, or disclosed to any party without your consent. Your contact details remain private - between you and our business. We further neither run ads nor affiliate campaigns. Unless otherwise agreed in writing as it would necessitate that your information is shared with a legal entity.

## 5. Usage of Tracking Technologies: Do We Employ Cookies and Other Tracking Tools?

At present, we do not utilize cookies and caching technology on our website. This means that we do not automatically collect any information about you, ensuring that your visit to our website at (<a href="https://www.powerproviders.co.tz">https://www.powerproviders.co.tz</a>) is completely anonymous. Rest assured that your privacy is of utmost importance to us, and we strive to provide a secure and confidential online experience.

## 6. Social Logins: How Do We Manage Your Social Logins?

We do not ask for any of your login details to access our website, and we do not host any social forums on our platform. If you wish to connect with us through social media, you can visit our official social media accounts. It's important to note that we do not collect any of your third-party details, including usernames and passwords, when you choose to engage with us through these external platforms. Your privacy and security are of utmost importance to us.

#### 7. Data Retention: How Long Is Your Information Retained?

When you choose to contact us through our contact form, email address, or phone number, and interact with us on social media, the information you provide will be stored for a duration deemed necessary for business purposes and in accordance with legal requirements. Our primary objective is to use this information responsibly and solely for business-related activities.

If, for any reason, a client prefers that we do not retain their data, they have the option to unsubscribe from our services. Additionally, they can contact us via email, expressing their desire to have their information deleted, and we will promptly comply with their request. We respect our clients' preferences and are committed to ensuring their data is handled in a manner that aligns with their wishes and privacy concerns.

#### 8. Data Security: How Do We Safeguard Your Information?

When you willingly contact us through our contact form, email address, or phone number, or engage with us on social media, the information you provide is securely stored in our company's database. This database is highly secure and is accessible only to employees directly involved in managing this information. These employees have signed a non-disclosure agreement, ensuring the confidentiality and privacy of your data.

As highlighted earlier, we do not share any client information with third-party companies or organizations. Your data is safeguarded under our privacy umbrella, and its usage is strictly limited to maintaining a Business-to-Consumer (B2C) and Business to Business (B2B) relationship. We prioritize the security and privacy of your information, and it is exclusively utilized for legitimate business purposes within our organization.

## 9. Privacy Rights: What Are Your Rights Regarding Privacy?

You have the right to privacy, and we are committed to protecting your information for the entire duration we retain it. It's important to note that we do not store information about you or your activities when you browse our online platforms or engage with us on social media casually. Our data retention is specifically tied to periods when you are in a business contract or relationship with us.

In other words, we only keep and use your information when there is an active and legitimate business association between us. Your privacy is a priority, and we uphold the principles of collecting and utilizing data responsibly, focusing solely on the requirements of our business interactions

## 10. Notice Updates: Do We Modify This Notice?

The information provided here will stay the same unless there are alterations to how we conduct our business or if regulatory policies from government bodies, such as TCRA, necessitate updates. We are committed to keeping you informed and ensuring that our privacy practices align with any relevant changes in our operations or regulatory requirements.

#### 11. Contact Us: How Can You Reach Us Regarding This Notice?

You can reach us through various listed contact details including phone number (+255 736 502 300) or email address <a href="mailto:info@powerproviders.co.tz">info@powerproviders.co.tz</a> as presented in our website (www.poweproviders.co.tz).